



*Introducing a new generation of single family homes  
designed and priced for the way we live.*

## **LifeSmart™ Homes**

Today's buyer desires a smarter, simpler home that won't mortgage their financial future. However, our research shows they still want that home to come with the quality, lifestyle and amenities traditionally associated within our custom home communities. So we worked and created a collection of new, single family homes at never before seen prices inside a premier private community...starting in the mid \$200,000s. That is the basis on which our LifeSmart™ Homes were created. But beyond the radical new price, the LifeSmart™ story embraces two important concepts that add considerable value to these innovative homes.

### **The concept of “Life”**

In today's world, time—and the freedom to enjoy that time—is the most precious of commodities. People want time to enjoy their families, pursue their passions, and get the most out of their lives. Large houses on large lots in inconvenient locations steal much of this time. Our LifeSmart™ Homes allow homeowners to reclaim their time, their lives, and their all-important freedom.

### **How do our LifeSmart™ Homes achieve all this?**

To begin, freedom is found in several essential ways. The price points and energy-saving design of our LifeSmart™ Homes give homebuyers financial freedom from unwanted expenses. Not only are these homes less expensive to buy, but they are less expensive to operate and maintain. That's because they use less energy and they incur lower taxes, lower insurance premiums, and lower maintenance costs. LifeSmart™ Homes also represent freedom from waste. Both natural resources and personal resources are conserved in these energy-efficient, well-designed, easy living homes. And finally, living smart allows homebuyers the freedom to live life the way they choose, unburdened of the obligations that accompany a home that is unmanageably large and expensive.

These homes are located in a series of neighborhoods inside Hampton Lake, honored as the “2008 Best Community in America” and “2007 Best Community Facilities in America.” Our all-ages community offers all the things families love most, including incredible amenities (all of which are completed). We have fun gathering places for family and friends to meet, resort-style

pools, nature trails, golf memberships, and of course, our 165-acre lake available for boating, fishing and kayaking.

The social fabric here is real, not contrived; all-ages are welcome. Grandparents and grandkids, young families and retirees all come together to give Hampton Lake a vitality and friendly neighborliness.

The LifeSmart™ Homes contribute to life in a big way. The quality-designed open floorplans are easy to live in and move through. The single-floor design means no steps for toddlers or the elderly (with the exception of a bonus room). The homes include flex space that can easily convert from an office to a parent's suite as needs change over the years. In fact, these homes allow their residents to age in place. There are home plans and neighborhoods that are perfectly suited to accommodate every lifestyle need - from a first time purchaser, to families and individuals in every life stage.

### **The concept of "Smart"**

The world has changed in the last few years. Today's--and tomorrow's--homebuyer may be focused on price, but they are also keyed in to smart buying, smart living, superior quality and hassle-free homes. They want homes that are environmentally conscious, make the best use of their space, and reduce energy and maintenance expenses. Our LifeSmart™ Homes take this type of smart living to a new level.

It all begins with the homes' location inside Hampton Lake, a community that takes our commitment to preserving our natural surroundings seriously. That's reflected in our decision to build a 165-acre freshwater lake, while still serving up the best of the private golf experience by offering golf at other Reed communities (including direct access by golf cart to the neighboring Hampton Hall course). Half the community's acreage is open space. We are building and living "green". The lifestyle here, with miles of Greenway trails and Blueways, not only connects people with people and people with nature, but also helps preserve it.

Our LifeSmart™ Homes are an integral part of that process. The floorplans make better use of space; therefore the overall square footage is smaller. You save resources in building materials, along with lowering living costs by reducing energy consumption, maintenance costs and property tax. In short, these environmentally responsible homes help reduce our carbon footprint on the planet.

At the same time, however, these professionally designed, smarter homes actually live larger than their square footage. Combining outdoor living space with open floorplans makes for comfortable and roomy homes. LifeSmart™ Homes mean less time on yard work, while sharing hundreds of acres of the outdoors in a fun and sustainable fashion. The result is a more livable, healthier life and community.

### **The Lifesmart Advantage**

Bringing Life and Smart together into one innovative concept enables Hampton Lake to deliver quality, affordable single family homes that are environmentally responsible and are simply enjoyable. All at radical new pricing...starting in the mid \$200,000s. These homes live larger, cost less to operate, accommodate all ages, give back the precious resource of time, and are kind to the planet - all with the same quality you've come to expect from Hampton Lake. It's a smart new world and this is the community and these are the homes that fit comfortably into it.